CCSA board meeting minutes

October 12, 2023

Attending: Andrew Shaud, Sarah Williams, Renata Sommerville, Mary Jo Stimac, Haley Fredrickson

Minutes of the previous meeting were read. Board voted to approve the minutes.

Executive Director report

Bank Report

- Currently \$23,721.66 in checking account (~\$5,000 after MTU payment clears)
- PayPay \$1,542.67
- \$18,725.08+Jennifer+\$798.10 in outstanding checks
- Outstanding fall tuition and monthly expenses will be worked on next week
- MTU 22-23 payments
 - 1 payments of \$18,725.08 PAID (but not cashed)
- MTU 23-24 payments due
 - \$75,992 (4 payments of \$18,998)

Grants

- MACC OS Grant \$11,250 awarded 9/22/23
 - Got a high score, but still only got 45% of requested amt
- MACC PD Grant \$1,500 awarded 10/12/23

Finances

- Andrew and Renata need to meet for number crunching.
- QuickBooks \$30/month for only one person/email address to access acct, and Andrew would like to have another but that increases the fee substantially.

Piano Teacher

- Amanda
 - Currently using contract from Libby that has a two-week opt-out clause
 - Amanda has indicated she would co-teach if necessary
 - Will continue Music Together classes
- Unfortunately we didn't know that a new teacher/new hours would be available during fall recruitment and registration

- Budget constraints make it unwise to hire through Tech (due to benefits). Better to hire directly to CCSA.
 - Current pay scheme for accompanist: Hourly pay for rehearsal + flat fee for recitals. Keep the recital fee, but match the hourly fee to the teaching fee. (Amanda gets her hourly wage to attend recitals)
- Teacher position can be combined with accompanist position. This would be nice for scheduling in practices throughout the week, etc.
- Andrew is interested in steering the new position more to a Suzuki method, at least in the beginning levels. That will require additional training which cannot currently be covered in the PD grant.
- Hiring is completely the ED's decision, but Andrew appreciates the counsel of the board.
 He will also consult Jon Ensminger, local piano teacher (and formerly Jennifer's teacher)
- A job description has been drafted and will be posted, but Jennifer Wegner will likely be hired.
 - She has applied and spoken with Andrew
 - She meets the requirements and has expressed interest
 - Amanda feels she is a good option
- Andrew will organize an observed master class as part of the interview process
- As accompanist, Jennifer did not agree to not have students on the side, but Andrew will
 have her agree to that if she comes on as the piano teacher. She does not have any
 students at present.

Halloween

Brian & Andrew not available to be at CCSA. Would like students to come and play and someone (Tim?) hand out candy for visibility for our program?

Fun Cards

Fun Cards - Mary Jo pursuing Houghton-area businesses. Papa Murphy's may be gone. Center Ice may want to change their wording "Under the deck" since the deck is gone. 5th&Elm still not at Studio. Still needs to check Dominoes and Good Times. Everyone else is a go. Maybe try KFC or Little Caesars.

Hailey working on Calumet area. Will connect with Mary Jo and compare notes.

Should we increase the price from \$15? No. Andrew does not want to run "2 for less than \$30" bc it was difficult for bookkeeping

2022: They cost \$129 to print after \$25 donation off.

Building

Have not met with them. If they are happy and we're happy, no changes.

Fundraising - Direct Appeal

This is Sarah's background. She proposes a comprehensive campaign with letter, social media, and email to tell our story and ask for support. Targeting alumni and local business, especially those on the Fun Card.

We could do corporate sponsorships like we did for the 50th anniversary. But those programs were very expensive to print (Tech paid for it).

Thermometer to show money raised

Hailey has a Libby-era list of people from Musical Musings to use as a starting point. We have old reply cards to model.

Add: Steve Zutter, Roger Hellman

Giving Tuesday. Have not participated in the past because Portage Health won't give us money bc "music isn't related to health" in their bylaws. Perhaps if we could receive a grant from a mental health agency that could change.

Sarah will contact Andrew and Hailey to get started and look at Musical Musings Mary Jo offered to print letters and business reply envelopes.

Motion to adjourn by Mary Jo, seconded by Sarah Meeting adjourned at 7:52